

BC Cancer Agency “Take Care of the Girls” Screening Mammography Contest

Contest Rules & Regulations

NO PURCHASE NECESSARY. THE FOLLOWING CONTEST IS INTENDED FOR PLAY AT PARTICIPATING SCREENING MAMMOGRAPHY PROGRAM CLINICS IN BRITISH COLUMBIA, CANADA ONLY AND SHALL ONLY BE CONSTRUED AND EVALUATED ACCORDING TO CANADIAN LAW. PLEASE DO NOT ENTER THIS CONTEST IF YOU ARE NOT A RESIDENT OF BRITISH COLUMBIA. PARTICIPANTS MUST HAVE REACHED NINETEEN (19) YEARS OF AGE AT TIME OF ENTRY. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE OFFICIAL CONTEST RULES.

1. ELIGIBILITY

To be eligible to enter this contest (the “Contest”), an individual must: (i) be a legal resident of British Columbia and (ii) have reached nineteen years of age at the time of entry. Employees, representatives and agents of BC Cancer Agency (the "Sponsor"), the Sponsor’s parents, affiliates, subsidiaries, its advertising and promotional agencies, Screening Mammography Program of BC Clinics operators or staff and any entity involved in the production, implementation, administration or fulfillment of the Contest, and members of the immediate family or household of any of the above, are not eligible to participate in the Contest. In these Official Contest Rules (“Rules”), "immediate family" means husband or wife, mother, father, brothers, sisters, sons and daughters.

2. HOW TO ENTER

The Contest begins at 8:00 AM Pacific Time ("PT") on February 17, 2014 and closes at 6:00 PM PT on March 31, 2014 (the "Entry Period"). No purchase is necessary to enter the Contest.

To enter the Contest, complete, in full, the Official Entry Form, available at any participating Screening Mammography Program of BC Clinics, and deposit it into the ballot box provided at such Clinic.

Participating Screening Mammography Program in BC Clinics:

Abbotsford	Abbotsford Regional Hospital & Cancer Centre	32900 Marshall Road	Abbotsford, BC	V2S 1L7
Burnaby	Burnaby Screening Mammography Clinic	115 - 4980 Kingsway	Burnaby, BC	V5K 4K7
Campbell River	Campbell River & District Hospital, Radiology	375 - 2nd Avenue	Campbell River, BC	V9W 3V1
Chilliwack	Chilliwack General Hospital, Radiology Dept.	45600 Menholm Rd.	Chilliwack, BC	V2P 1P7
Comox	St. Joseph's General Hospital, Diagnostic Imaging	2137 Comox Avenue	Comox, BC	V9M 1P2
Coquitlam	MedRay Imaging, Gordon Professional Centre	102 - 3001 Gordon Avenue	Coquitlam, BC	V9W 3V1
Cranbrook	East Kootenay Regional Hospital	13-24th Avenue North	Cranbrook, BC	V1C 3H9
Dawson Creek	Dawson Creek & District Hospital, Radiology	11100 - 13th Street	Dawson Creek, BC	V1G 3W8
Delta	Delta Hospital	5800 Mountain View Blvd.	Delta, BC	V4K 3V6
Duncan	Cowichan District Hospital, Radiology	3045 Gibbins Road	Duncan, BC	V9L 1E5
Fort St. John	Fort St. John Hospital, Radiology	9636 - 100th Avenue	Fort St. John, BC	V1J 1Y3
Kamloops	Kamloops Screening Mammography Clinic	102-300 Columbia St.	Kamloops, BC	V2C 2T1
Kelowna	Kelowna Medical Imaging	108 - 3330 Richter Street	Kelowna, BC	V1W 4V5
Kitimat	Kitimat General Hospital, Radiology	920 Lahakas Boulevard N.	Kitimat, BC	V8C 2S3
Langley	Langley Memorial Hospital	22051 Fraser Highway	Langley, BC	V3A 4H4



Nanaimo	Madrona Imaging	Suite B - 1804 Bowen Road	Nanaimo, BC	V9S 5W4
North Vancouver	North Vancouver Screening Mammography Clinic	149 East 15th Street	North Vancouver, BC	V7L 2L7
Penticton	Penticton Regional Hospital, Medical Imaging	550 Carmi Avenue	Penticton, BC	V2A 3G6
Port Alberni	West Coast General Hospital, Radiology	3949 Port Alberni Highway	Port Alberni, BC	V9Y 4S1
Powell River	Powell River Hospital, Radiology	5000 Joyce Ave.	Powell River, BC	V8A 5R3
Prince George	Phoenix Medical Imaging	101 - 2155 10th Avenue	Prince George, BC	V2M 5J6
Prince Rupert	Prince Rupert Regional Hospital, Radiology	1305 Summit Avenue	Prince Rupert, BC	V8J 2A6
Quesnel	GR Baker Hospital, Radiology	543 Front Street	Quesnel, BC	V2J 2K7
Richmond	Richmond Hospital	7000 Westminster Highway	Richmond, BC	V6X 1A2
Sechelt	St. Mary's Hospital	5544 Sunshine Coast Hwy.	Sechelt, BC	V0N 3A0
Smithers	Bulkley Valley District Hospital	3950 – 8 th Ave	Smithers, BC	V0J 2N0
Surrey	Jim Pattison Outpatient Care & Surgery Centre	9750 - 140th Street	Surrey, BC	V3T 0G9
Terrace	Mills Memorial Hospital	4720 Haugland Avenue	Terrace, BC	V8G 2W7
Vancouver	Greig & Associates	5752 Victoria Drive	Vancouver, BC	V5P 3W7
Vancouver	BC Women's Health Centre	4480 Oak St., Block F2	Vancouver, BC	V6H 3V4
Vancouver	Mount St. Joseph Hospital, Radiology Dept.	3080 Prince Edward Street	Vancouver, BC	V5T 3N4
Vancouver	X-Ray 505	505 - 750 W. Broadway	Vancouver, BC	V5Z 1H4
Vernon	Vernon Jubilee Hospital, Radiology Dept.	2101 South 32nd Street	Vernon, BC	V1T 5L2
Victoria	Victoria General Hospital, Radiology Dept.	1 Hospital Way	Victoria, BC	V8Z 6R5
Victoria	Canadian Medical Healthcare Imaging	305 - 1990 Fort Street	Victoria, BC	V8R 6V4
White Rock	Berkeley Building	15476 Vine Avenue	White Rock, BC	V4B 5M2
Williams Lake	Cariboo Memorial Hospital, Radiology	517 North 6th Avenue	Williams Lake, BC	V2G 2G8

*In addition, Official Entry Forms will be available in the three (3) Mobile Mammography Vans that visit various locations.

LIMIT of one entry per person and per household per day during the Entry Period. Multiple entries at different locations on the same day will be disqualified. All entries must be submitted no later than the end of the Entry Period.

All entries become the property of the Sponsor and none will be returned. Entries will only be accepted at participating Screening Mammography Program of BC Clinics. No entries will be accepted by any other means, including but not limited to email. Illegible, incomplete, late, or garbled entries will be disqualified.

3. WEEKLY PRIZE WINNER SELECTIONS

On or around February 26, 2014, March 5, 2014, March 12, 2014, March 19, 2014, March 26, 2014 and April 2, 2014 six (6) separate random draws will be conducted, one for each of the five (5) Weekly Prizes, by a representative of the Sponsor. All eligible entries received throughout the Entry Period at all participating Screening Mammography Program of BC Clinics will be included in the draws. Only one (1) Weekly Prize can be won per household, regardless of where household members' entries were entered. All Weekly Prize winners will be eligible to have their names entered into the Grand Prize draw. Odds of being selected for one of the thirty (30) Weekly Prizes are dependent upon the number of eligible entries received throughout the Entry Period at all participating Screening Mammography Program of BC Clinics.



4. GRAND PRIZE WINNER SELECTIONS

On or around April 2, 2014 five (5) separate random draws will be conducted, one for each of the Grand Prizes, by a representative of the Sponsor. All eligible entries received throughout the Entry Period at all participating BC Cancer Agency Screening Centres will be included in the draws. Only one (1) Grand Prize can be won per household, regardless of where household members' entries were entered. Odds of being selected for one of the five (5) Grand Prizes are dependent upon the number of eligible entries received throughout the Entry Period at all participating Screening Mammography Program of BC Clinics.

5. PRIZES

The following thirty (30) Weekly Prizes are available to be won:

Weekly Prizes - Gift Bags include lip balm, water bottle, tea, gum, mints, umbrella, note pad, pen, and hand sanitizer. (Approximate retail value of \$ 40.00 each)

The following five (5) Grand Prizes are available to be won:

Grand Prizes – 5 Apple iPad Airs - 32GB (Approximate retail value of \$620.00 each)

Prizes must be accepted as awarded and cannot be transferred, substituted or redeemed for cash. Sponsor reserves the right, in its sole discretion, to substitute any and all of the prizes for a prize of equal or greater value should all or part of any prize become unavailable for any reason.

Delivery of prizes will be coordinated with the winners after each selected entrant has been successfully contacted, complied with all Rules and related requirements and been declared a winner.

6. CONDITIONS OF WINNING

- a. Before being declared a winner of any prize in this Contest, each selected entrant will be required to answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question, and to comply with all these Rules. The prizes are not transferable or convertible to cash and must be accepted as awarded.
- b. Selected entrants will be notified by phone and must respond within forty-eight hours of notification. Upon notification, each selected entrant must respond by telephone to the contact number provided in the notification and the selected entrant's response must be received by Sponsors within forty-eight hours of such notification. If a selected entrant does not respond in accordance with these Rules or the selected entrant is unwilling or unable to comply with these Rules, he/she will be disqualified and will not receive a prize and another entrant will be selected for that prize. Sponsors are not responsible for the failure for any reason whatsoever of selected entrant to receive notification or for Sponsors to receive selected entrant's response.

Before being declared a winner, each selected entrant will be required to sign a Declaration and Release form confirming eligibility, compliance with the contest rules and acceptance of the prize as offered and (i) releasing the Sponsor and its parent companies, subsidiaries, affiliates, employees, directors, officers, suppliers, agents and sponsors from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this Contest or participating in any prize-related activity or the acceptance, use or misuse of any prize, including without limitation costs, injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising there from and (ii) granting Sponsor and its representatives and agents the unrestricted right, in their collective or individual discretion, to publish without any further compensation the name, picture, portrait, likeness, voice and ideas of that entrant for advertising and promotional purposes. The Declaration and Release form must be returned within five business days of the notification date indicated on the documents or the selected entrant will be disqualified and the prize forfeited.



7. ADDITIONAL GENERAL CONDITIONS:

- a. All Entries become property of the Sponsor upon receipt and will not be returned and no correspondence will be entered into except with selected entrants.
- b. Any attempt to deliberately damage any ballot box or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and, should such an attempt be made, Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.
- c. Entries are subject to verification and will be declared invalid if they are illegible, incomplete, mutilated, forged, falsified, altered or tampered with in any way.

8. INDEMNIFICATION BY PARTICIPANTS

By entering the Contest, each entrant: (a) releases and holds harmless Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, sponsors, clinic operators and agents from any and all liability for any injuries, loss or damage of any kind to persons, including death, or property damage, resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, participation in this Contest, or participating in any prize-related activity; and (b) agrees to fully indemnify Sponsor and its directors, officers, employees, parent companies, subsidiaries, affiliates, suppliers, Sponsors and agents from any and all claims by third parties without limitation.

9. CONDUCT

By entering this Contest, entrants agree to be bound by these rules, which will be posted at the website (www.ScreeningBC.ca) throughout the Entry Period. Entrants further agree to be bound by the decisions of the judges, which shall be final and binding in all respects. Sponsor reserves the right, in its sole discretion, to disqualify any entrant it finds to be: (a) tampering or attempting to tamper with the entry process or the operation of the Contest or the Contest ballot boxes (b) violating the contest rules; or (c) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

LIMITATION OF LIABILITY

Sponsor assumes no responsibility or liability for lost, late, misdirected or incomplete entries, notifications, responses, replies, or any agreement and release documents or for any computer, online, telephone, hardware, software or technical malfunctions that may occur (including, but not limited to malfunctions that may affect the transmission or non-transmission of an entry). Sponsor is not responsible for any incorrect or inaccurate information, whether caused by entrants or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of entries in the Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any injury or damage to entrants', or to any other person's, computer related to or resulting from participating or downloading materials in this contest. If, for any reason, the contest is not capable of running as planned, including tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, the Sponsor reserves the right at their sole discretion to cancel, terminate, modify or suspend the Contest.



10. PRIVACY

By entering the Contest, each entrant agrees to the Sponsors' use of the entrant's personal information for the purposes of administering this Contest.

11. LAWS

These are the Official Contest Rules. This Contest is subject to all federal, provincial and municipal laws and regulations. These Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors.

12. TERMINATION

Sponsor reserves the right to amend or terminate all or any portion of this Contest at any time for any reason without prior notice should any factor beyond the reasonable control of the Sponsor interfere with Sponsor's ability to administer the Contest as planned.